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PORTFOLIO
of *partners*



HUMANE ANIMAL
PARTNERS
DELAWARE



DEAR FRIENDS,

At Humane Animal Partners (HAP), we believe that creating a brighter future for animals begins with compassionate collaboration. Whether through our innovative programs, community outreach, or meaningful local partnerships, we work to transform the lives of pets and the people who love them. Today, we're excited to invite you to join our Portfolio of Partners—a dedicated group of Delaware business leaders united in their support of animals in need and providing critical resources to local pet owners.

By becoming a part of our Portfolio of Partners, your company will not only demonstrate a commitment to making a difference in the local community and lives of animals, but also enjoy valuable opportunities for brand visibility, community engagement, and connection with like-minded organizations. Together, we can continue to provide the care, advocacy, and resources that help save lives and build stronger communities.

As a Portfolio of Partners member, you'll join a growing network of businesses that share HAP's vision of a world where all animals are treated with kindness and respect. Your generosity will allow us to expand our impact, strengthen our programs, and provide hope to animals in need and the families who welcome them home.

Your support matters deeply. On behalf of our dedicated team, Board of Directors, and the countless animals whose lives are touched by your kindness, thank you for considering this partnership opportunity. Together, we can create a lasting legacy of compassion.

With gratitude,

Patrick J. Carroll
Patrick J. Carroll
CEO, Humane Animal Partners



HAPPY TO MEET YOU

HUMANE ANIMAL PARTNERS' mission is to connect people with animals, build strong relationships to better the community, and prevent cruelty to animals. These pillars are brought to life through programs that provide shelter and adoption for unwanted and homeless pets, reduce pet overpopulation through low-cost spay/neuter, and enable pet retention by providing low-cost veterinary services, free community pet food pantries, and more.



LOW-COST SPAY/NEUTER

HAP helps keep the population of cats and dogs more manageable to ensure fewer animals are left homeless.

LOW-COST WELLNESS

Our experienced veterinary professionals provide high quality, compassionate care by appointment at HAP's Wilmington and Stanton/Christiana locations.

VACCINE CLINICS

Low-cost pet vaccinations and microchipping are provided at all 3 locations: Wilmington, Stanton/Christiana, and Rehoboth Beach. Dog licensing is also available.

PET FOOD PANTRY

We assist struggling community members by providing free dog and cat food at all 3 locations: Wilmington, Stanton/Christiana, and Rehoboth Beach.

2023 marked 150 years of Humane Animal Partners' service to the Delaware community! Our name changed in 2022 when Delaware SPCA and Delaware Humane Association (DHA) merged, but our founding dates to 1873. When your business becomes part of our Portfolio of Partners, you help pave the way for many more years of lifesaving work.

1,378

LOW-COST WELLNESS EXAMS

392

SPECIAL SURGERIES



humaneanimalpartners.org

55K

MONTHLY UNIQUE VISITORS

160K

MONTHLY SESSIONS



981

PETS SERVED THRU 10 WELLNESS CLINICS IN SUSSEX, DE

2024 | OUR IMPACT

2,029

ADOPTIONS

5,425

SPAY/NEUTER PROCEDURES



2,201

ANIMALS SHELTERED

317

ACTIVE VOLUNTEERS

&

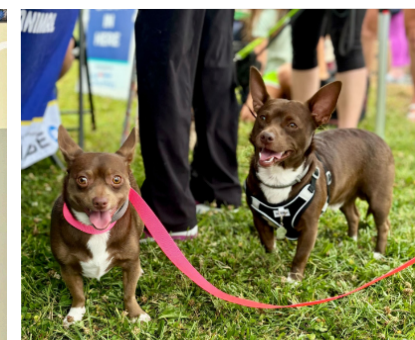
10,597

VOLUNTEER HOURS



44.4K

EMAIL SUBSCRIBERS



2024 HAPPENINGS



2025 EVENTS

DESIGNER BAG BINGO
MAY 15

ST. ELIZABETH'S CHURCH
Wilmington, DE

WAGS, WHISKERS, & WINE
JUNE 6

HONEY BEE BARN AT HOPKINS HEARTLAND
Milton, DE

MUTTINI MIXER
SEPT. 19

RIVERFRONT EVENTS
Wilmington, DE

CASINO NIGHT
OCT. 30

BAYWOOD GREENS BALLROOM
Millsboro, DE





YOUR SUPPORT

Saves the lives of thousands of animals that come to HAP each year.

Provides wellness clinics to our Delaware community pet owners.

Ensures our weekly public spay/neuter services provide thousands of vital surgeries each year.

Keeps our free pet food pantries stocked full of food for pet owners in need.

PARTNERSHIP BENEFITS

Supporting HAP not only advances a meaningful cause but also delivers valuable benefits to your business:

- **Demonstrate community commitment:** Show your dedication to animal welfare and making a positive local impact.
- **Enhance brand reputation:** Align with a trusted, compassionate, no-kill organization.
- **Boost brand visibility:** Feature your logo on HAP event banners, newsletters, website, social media, and promotional materials.
- **Exclusive event sponsorships:** Gain premier visibility as the sole sponsor of a signature HAP event.
- **Strengthen community ties:** Build goodwill and deepen connections with Delawareans and key stakeholders.
- **Earn customer loyalty:** Consumers prefer businesses that align with their values and support meaningful causes.



PARTNERSHIP LEVELS



GRAND CHAMPION | \$15,000

*The first four organizations to become Grand Champion partners receive **title sponsor recognition** for one signature HAP event and one adoption promo!*

Title sponsorships include:

- Logo placement on all promotional flyers
- Press release to include “presented by <your organization>”
- Two event/promo-related social media posts to include “presented by <your organization>”
- Post-event blog recaps on HAP website to include “presented by <your organization>”

Title sponsor event & promo selections are first-come, first-served.

Partner receives the following at all four signature HAP events:

- Shout-out/thank you by HAP CEO
- Company logo prominently displayed on Portfolio of Partners signage & slides
- Opportunity to distribute company-branded giveaway item in event swag bag
- Company logo and/or mention on promotional website listings
- Company name recognized as supporter on press release
- Company name recognized as supporter in HAP’s post-event blog recaps

Partner receives the following at two signature HAP events:

- 8 tickets to two events of your choosing
- Company mention in event-related social media post

Partner receives the following at one signature HAP event:

- Reserved table at event of your choosing
- Opportunity for business representative to speak at event of your choosing

Dedicated post on why partner supports HAP, plus, company mention in three adoption event or vaccine clinic social posts (Facebook, Instagram, and LinkedIn)

Flyer of choice included in HAP adoption kit (printed & online via Petszel)

Logo featured as Portfolio of Partner in ½ page Out & About and Cape Gazette Ad

Plus, year-round recognition as a Portfolio of Partners supporter:

- 12-month promotion of company logo on HAP website
- Company logo in lobby signage at all 3 HAP locations
- Company logo in TV slideshows at all 3 HAP locations
- Company logo included in adoption folders at all 3 HAP locations
- Mention as a Portfolio of Partners supporter on Facebook, Instagram & LinkedIn



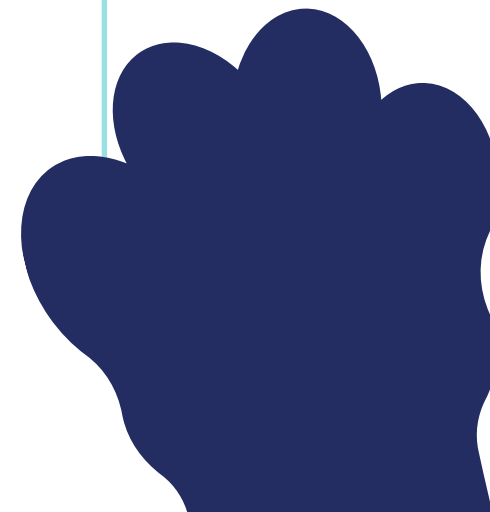
FUR-LANTHROPIST | \$10,000

- Partner receives the following at *all four signature HAP events*:
 - Company logo prominently displayed on Portfolio of Partners signage & slides
 - Company logo and/or mention on promotional website listings
 - Opportunity to distribute company-branded giveaway item in event swag bag
- Partner receives the following at *two signature HAP events*:
 - 6 tickets to two events of your choosing
 - Shout-out/thank you by HAP CEO
 - Company name recognized as supporter on press release
 - Company name recognized as supporter in HAP's post-event blog recap
- Partner receives the following at *one signature HAP event*:
 - Opportunity for business representative to speak at event of your choosing
 - Company mention in event-related social media post
- Company mention in three adoption event or vaccine clinic social media posts
- Flyer of choice included in HAP adoption kit (printed & online via Petsel)
- Logo featured as Portfolio of Partner in ½ page Out & About or Cape Gazette Ad
- Plus, year-round recognition as a Portfolio of Partners supporter:
 - 12-month promotion of company logo on HAP website
 - Company logo in lobby signage at all 3 HAP locations
 - Company logo in TV slideshows at all 3 HAP locations
 - Company logo included in adoption folders at all 3 HAP locations
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram & LinkedIn



LEADER OF THE PACK | \$5,000

- Partner receives the following at *all four signature HAP events*:
 - Company logo prominently displayed on Portfolio of Partners signage & slides
 - Company logo and/or mention on promotional website listings
- Partner receives the following at *two signature HAP events*:
 - Shout-out/thank you by HAP CEO
 - Opportunity to distribute company-branded giveaway item in event swag bag
- Partner receives the following at *one signature HAP event*:
 - 4 tickets to event of your choosing
 - Company name recognized as supporter on press release
 - Company name recognized as supporter in HAP's post-event blog recap
- Company mention in two adoption event or vaccine clinic social media posts
- Logo featured as Portfolio of Partner in ½ page Out & About or Cape Gazette Ad
- Plus, year-round recognition as a Portfolio of Partners supporter:
 - 12-month promotion of company logo on HAP website
 - Company logo in lobby signage at all 3 HAP locations
 - Company logo in TV slideshows at all 3 HAP locations
 - Company logo included in adoption folders at all 3 HAP locations
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram & LinkedIn



BEST FRIEND | \$2,500

- Partner receives the following at *all four signature HAP events*:
 - Company logo prominently displayed on Portfolio of Partners signage & slides
- Partner receives the following at *two signature HAP events*:
 - Company logo and/or mention on promotional website listings
- Partner receives the following at *one signature HAP event*:
 - 2 tickets to event of your choosing
 - Shout-out/thank you by HAP CEO
 - Opportunity to distribute company-branded giveaway item in event swag bag
 - Company name recognized as supporter on press release
 - Company name recognized as supporter in HAP's post-event blog recap
- Company mention in one adoption event or vaccine clinic social media post
- Plus, year-round recognition as a Portfolio of Partners supporter:
 - 12-month promotion of company logo on HAP website
 - Company logo in lobby signage at all 3 HAP locations
 - Company logo in TV slideshows at all 3 HAP locations
 - Company logo included in adoption folders at all 3 HAP locations
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram & LinkedIn



PARTNER | \$1,000+

- Year-round recognition as a Portfolio of Partners supporter:
 - 12-month promotion of company logo on HAP website
 - Company logo in lobby signage at all 3 HAP locations
 - Company logo in TV slideshows at all 3 HAP locations
 - Company logo included in adoption folders at all 3 HAP locations
 - Mention as a Portfolio of Partners supporter on Facebook, Instagram & LinkedIn



THANK YOU

TO HAP'S 2024 PORTFOLIO OF PARTNERS



PORTFOLIO
OF *partners*



CONTACT US

If you have any questions about partnership opportunities or wish to give at a level different than what is included in this packet, please reach out to us! We would be happy to customize a package that will best suit your company's objectives.

Checks may be made payable to:

Humane Animal Partners (note Portfolio of Partners in memo line) and mailed to the Wilmington address below.

Kate Callihan, Director of Philanthropy

Phone: 302.440.3113

kcallihan@hapde.org

Leigh McKinley, Sussex Director

Phone: 302.200.7159

lmckinley@hapde.org

humaneanimalpartners.org

giving@hapde.org

Wilmington: 701 A St. Wilmington, DE 19801

Stanton/Christiana: 455 Stanton Christiana Rd. Newark, DE 19713

Rehoboth Beach: 18675 Coastal Highway Rehoboth Beach, DE 19971



Or make your payment online by scanning this QR or visiting: bit.ly/HAPPOP

